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Atty. Dkt. No. 062834-0227

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Debra MILLER et al.  
Title: METHOD OF PRODUCT ORDERING AND INVENTORY  
REPOSITIONING FOR A PROMOTION (As Amended)  
Appl. No.: 10/801,531  
Filing Date: 3/17/2004  
Examiner: Jaime F. Cardenas Navia  
Art Unit: 3624  
Confirmation Number: 2299

**REPLY UNDER 37 CFR 1.111**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This communication is responsive to the Non-Final Office Action dated September 28, 2009, concerning the above-referenced patent application.

**A listing of claims** begins on page 2 of this document.

**Remarks/Arguments** begin on page 7 of this document.